

Time	Agenda	Topic	Speakers	
DAY 1 – 29th AUG				
9:15 - 9:30	Welcome Note	Note on Elevate 100 - Journey thus far & road ahead, Promising time for Startups	Mr. Gaurav Gupta, IAS, Principal Secretary Department IT, BT & ST	Startup Pitches to the Expert Jury Panel
9:30 - 10:15	Fireside Chat	Bhavish Aggarwal - CEO, Ola Cabs KK Natarajan, Chairman MIndtree		
10:15 - 11:00	Stories of Success	Successful entrepreneurs narrating their tale	Vikas Malpani, Co-Founder, CommonFloor Pavithra Y. S, CMD, Vindhya Infotech Anchor by Shruti Mishra CNBC YoungTurks	
11:00- 11:30	Listing to the Customer	Talk on customer validation for customer facing (consumer) startup	Manish Sharma, Co-Founder, Printo	
11:30 - 12:15	Failing to Succeed	Talk on things to keep in mind while Starting Up	Vaitheeswaran K, Entrepreneur, Author Sahas Gopinath, Global Inc	
12:15 - 13:00	Achieving Product Market Fit	How does a successful startup find its market, mapping product to market needs, at what volume of sales does product market fit happen?	Ram Narayan, Member Advisory Board, Zinnov	
13:00 - 14:00	Lunch			
14:00 - 14:45	GTM Master Class	How traditional marketing techniques, channels, practices are evolving in the digital age	Peter Yorke, CEO, Yorke Communications	Startup Pitches to the Expert Jury Panel
14:45 - 15:30	Valuation for Startups	How does a Startup approach valuations? Best Practices, Models, Examples of good and bad valuations, etc	Anjana Vivek, Founder-Director, VentureBean Consulting	
15:30 - 16:15	Masterclass on Sales for Start-ups	Masterclass on Sales for Start-ups	Jawahar Bekay, Captive Aide	
16:15 - 16:30	Tea Break			

16:30 - 17:15	How to date a VC / convert interest to term sheet?	What does a VC look for in an investable start-up? A peep into the mind of Venture Capitalists to understand how and why start-ups raise investment	MJ Aravind, Honorary Secretary, The Association of People with Disability, Former Partner, Artiman Ventures	
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DAY 2- 30th AUG

9:30 - 9:40	Opening Remarks	Ms. Salma K Fahim, IAS, Director Dept of IT & BT		Mentoring Sessions
9:40 - 10:00	Keynote Address	Driving Women Entrepreneurship In Karnataka	Shanti Mohan, Lets Venture	
10:00 - 10:45	Panel # 1	Internet of Things: Women on the Next Technical Revolution	Ranjana of Raybaby Radhika from InciteCam Rashi Menda of Zapyle Uma Reddy of Hitech Magnetics & Electronics Vidhya T Vinay of Streamingo	
10:45 - 11:30	Panel # 2	Scale & Surge: Secrets to Growing Your Startup	Rashmi Daga, Fresh Menu Kanika Tekriwal of JetSetGo Rupa Rani of COWE Devaki Yoganand of WEKAS	
11:30 - 12:15	Fireside Chat	Nivruti Rai, Intel India- General Manager, Intel India. Vice President, Platform Engineering Group, Intel Corporation Moderated by Shaili Chopra		
12:15 - 12:40	Panel # 3	Driven, Diversified & Dynamic: Building a Balanced Tech Industry	Shantala Bhat, Gamatics Sheelika Ravishankar Rajalakshmi R of eMERG	
12:40 - 13:15	Fireside Chat	Ratna Prabha, Additional Chief Secretary to the Govt of Karnataka Moderated by Shaili Chopra		
13:15 - 14:00	Lunch			
14:00 - 14:45	The Venture Capital & Fundraising Outlook	The trends of Startup Investment in India	Suryaprakash Konanuru, Ideaspring Capital Parag Dhol, Inventus Capital Prashanth, Accel Partners Moderated by Arun Natarajan, Founder, Venture Intelligence	

14:45 - 15:30	Corporates and Start-up Engagements	Corporates have taken keen interest in start-ups with various enrichment programs. A short note on corporates working with start-ups	Nipun Mehrotra, Chief Digital Officer @ IBM India & South Asia Madhurima Agarwal, NetApp Alok Kumar, Swiss Re Amey Mashelkar, Gennext Fund John Kuruvilla, Brigade Reap Moderated by Sanjay Anandaram, TiE Board Member
15:30 - 16:00	Tea Break		
16:00 - 17:45	VALEDICTORY		
17:45 onwards	Networking & High Tea		